

MOUNT OLIVE TOWNSHIP POLICE DEPARTMENT
PO Box 450
204 FLANDERS DRAKESTOWN ROAD
BUDD LAKE, NJ 07828
PHONE# (973) 691-0850 • FAX# (973) 691-3243

STEPHEN BEECHER
Chief of Police

September 25, 2019

ATTN: Caroline Haskins
DEPT MR 79786
411A Highland Ave.
Somerville, MA 02144-2516

Re: OPRA Request

Dear Ms. Haskins:

On August 29, 2019, I received a request for government records from you pursuant to the Open Public Records Act ("OPRA"). On September 11, 2019, I advised you that additional time would be needed to complete your request, with an anticipated response date of September 27, 2019. Please accept this correspondence as my response pursuant to OPRA.

Each of your requests is addressed individually below:

1. All instructional materials, presentations and presentation materials (including recorded video and audio, PowerPoint files, prepared remarks, and slides formats), and other guidance on the use of Ring devices and/or the Neighbors app. This includes A) any notes taken during meetings that discussed the use of Ring devices and/or the Neighbors app, B) any explanations (whether internally or externally generated) of how Ring devices and/or the Neighbors app work, and C) any other document that has been used to help explain the use of Ring devices and/or the Neighbors app to any party, including internal documentation, public relations materials, and executive summaries.

ANSWER: Responsive records are enclosed. Please note that the following records are exempt from disclosure under OPRA pursuant to N.J.S.A. 47:1A-1.1, which excludes from release "trade secrets and proprietary commercial or financial information obtained from any source," and "emergency or security information or procedures for any buildings or facility which, if disclosed, would jeopardize security of the building or facility or persons therein," and "security measures and surveillance techniques which, if disclosed, would create a risk to the safety of persons, property, electronic data or software."

- Ring Best Practices Sheet
- Ring Training Guides
- Ring Reference Sheet Template
- Ring Engagement Guide for LE
- Ring Success Stories Sheet

2. A copy of any privacy impact assessments, use policies, standard operating procedures, data retention policies, legal opinions, warranties, non-disclosure agreements, contracts, liability waivers, insurance agreements, Requests for Proposals, Responses to Requests for Proposal, Memorandums of Understanding, Letters of Interest, usage policies, or informal agreements between the police department and Ring.

ANSWER: Responsive records are enclosed.

3. A copy of any funding opportunity announcements, grant applications and grantor status/progress reports, reports to legislative bodies, annual reports that mention Ring or the Neighbors app, as well as audit records, including but not limited to security audits of the software, misuse reports, and reports to oversight bodies.

ANSWER: There are no responsive records.

4. Any digital communications including but not limited to emails and text messages) as well as documents, (including but not limited to PDF, word processing, excel, and slide documents) that mention Ring or the Neighbors app.

ANSWER: This request is invalid under OPRA. Language such as “including but not limited to” is overbroad because it does not identify a specific record and requires interpretation and/or research by the custodian. See MAG Entm’t, LLC v. Div. of Alcoholic Beverage Control, 375 N.J. Super. 534, 546, 549 (App. Div. 2005) (“Under OPRA, agencies are required to disclose only ‘identifiable’ government records not otherwise exempt.”); Shipyard Assoc.’s v. City of Hoboken, 2015 WL 10352982, *5 (App. Div. Sept. 15, 2015) (noting that the use of “any and all” and “not limited to” is improper under OPRA). A valid OPRA request must “identify with . . . specificity or particularity the government records sought.” MAG Entm’t, 375 N.J. Super at 549 (OPRA “is not intended as a research tool . . . to force government officials to identify and siphon useful information.”) “OPRA does not convert a custodian into a researcher.” Lagerkvist v. Office of Governor of State, 443 N.J. Super. 230, 237 (App. Div. 2015). Moreover, requests for correspondence must include sender and/or recipients and date ranges under OPRA.

However, in an attempt to provide you with the records you seek, the Township has conducted a search and located the enclosed records believed to be responsive to your request.

5. Any digital communications (including but not limited to emails and text messages) with Ring representatives.

See response to #4 above.

Your request to “Please try to include any other miscellaneous documents that facilitate this police department’s relation with ring that don’t fall neatly in to the above

categories” is invalid under OPRA on the same legal basis detailed in the response to #4 above.

Your OPRA request is now deemed complete and closed. If you have any questions, please contact me directly.

Sincerely,

A handwritten signature in black ink, appearing to read "Lt. Mike Cordileone". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Lt. Mike Cordileone
Police Department Records Custodian
Communications and Records Division Cmdr

Wurtemberg, Marianne

From: Wurtemberg, Marianne
Sent: Tuesday, March 12, 2019 12:23 PM
To: 'ABC News Desk'; 'Anthony Preziosi'; 'Asbury Park Press'; 'Brandon Longo cbs Philly'; 'C Levine Daily Voice'; 'Cordileone, Mike'; 'D Wallace WRNJ'; 'Daily Record News Room'; 'Dan Alexander NJ 101.5'; 'Express Times'; 'Express Times'; 'Forbes (NJ.com)'; 'Fred Aun-Roxbury Press'; 'Greenbaum, Rob'; 'Jay Edwards'; 'Joe Nicastro-Mt. Olive News'; 'Joyce Estey'; 'Kathy Stevens'; 'Kelber WRNJ'; 'Kyla Dunster'; 'Larry Tighe (WRNJ)'; 'Matthew Henry'; 'Mayor'; 'Mayor Greenbaum Personal Email'; 'MOPD Captain'; 'MOPD Chief'; 'MOPD Detectives'; 'MOPD Lieutenants'; 'MOPD Patrol Division Supervisors'; 'MOPD Press'; 'MOPD Retired Officers'; 'MOPD Sergeants'; 'Morris County Prevention is Key'; 'Mount Olive Township Council'; 'New Jersey Herald'; 'News 12 NJ'; 'Newsroom NorthJersey'; 'NJ Advance Media'; 'Nj Advance Media'; 'NJ Herald Newsroom'; 'NJ.Com (Morris)'; 'NY Daily News'; 'Patch Reporter'; 'Peggy Wright'; 'Phil Garber'; 'Ruse (Daily Record)'; 'Sandra Buckley'; 'Star Ledger (Morris)'; 'Tatarenko, Andrew'; 'Tim Quinn'; 'Warren'; 'William Westhoven'; 'WRNJ'; 'WRNJ'
Subject: Neighbors by Ring Press Release
Attachments: Neighbors by Ring Press Release - Final.pdf

Ladies and Gentlemen,

Attached please find a press release regarding Mt. Olive Twp. Police Department's involvement with Neighbors by Ring.

Best Regards,

Corporal Marianne Wurtemberg 095
Mt. Olive Twp. Police Dept.
Communications Division
204 Flanders Drakestown Rd.
Budd Lake, NJ. 07828
973-691-0850 ext. #7595
mwurtemberg@mopd.org

Spitzer, Mike

From: Spitzer, Mike
Sent: Tuesday, December 18, 2018 2:59 PM
To: Austenberg, Craig; Phil Lucivero (plucivero@mopd.org); lsanchez@mopd.org; aclymer@mopd.org
Cc: Beecher, Steve
Subject: FW:
Attachments: Ring Subsidy Partnership.pdf

FYI follow-up email from the Ring Demo today. Thanks for attending!

From: Anthony Modestine [mailto:anthony.modestine@ring.com]
Sent: Tuesday, December 18, 2018 2:24 PM
To: Spitzer, Mike <mikespitzer@mtolivetwp.org>
Subject:

Hi Captain Spitzer,

Thanks for taking the time to speak with me today. Please feel free to pass thing along to all who attended this meeting.

We're excited at the prospect of working partnering with the Mount Olive Twp Police Department to reduce crime and engage citizens through the Neighbors platform.

To recap some program highlights (some talking points):

Neighbors by Ring is the free smartphone app that allows citizens to upload videos, photos and alerts related to crime and safety and share them with their neighbors. You do not need Ring cameras to use this app.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map of all the Ring devices in your community and directly request relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost.

We will create a Mount Olive Twp-specific download link for the app. Anytime someone uses the link to download the neighbors app, Mount Olive Twp PD gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

Your department specific discount code for law enforcement personnel is NBMTOLIVE use this code with your department email address (@mopd.org) to receive \$50 off per device.(Excluding Ring Classic and bundled products)

For your community, we offer a subsidy program which is a partnership between Ring and the city that offers residents exclusive discounts on Ring Security Products. With an investment of \$50 from the city per household, Ring will match this, offering the resident a \$100 off coupon on a Ring device of their choosing. (Attached below is more detailed information)

Currently we are just waiting on Ring's legal team to revise our MOU. As soon as this is provided to me I will get this over to you asap. If you can keep me updated on who this would need to go to for approval (Anywhere open to the public I will need to link in Morgan who is our PR Coordinator).

Thanks and I look forward to reconnecting soon!

PS. Here are two departments in Florida that are currently using the Law Enforcement Portal and having great success with it.

Volusia County Sheriffs

Winter Park PD

--

Anthony Modestine
Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

Spitzer, Mike

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, February 19, 2019 1:31 PM
To: Spitzer, Mike
Subject: Ring <> Mt Olive Next Steps
Attachments: MOU Ring 2019 (2).pdf

Captain Spitzer Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I will actually be Account Manager moving forward. Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

1. Partnership Coordinator - main champion for the Ring partnership
2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name:

Email Address:

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name:

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

I have availability Thursday March 7th at 9am or Friday the 8th at 9am EST. Let me know if we can schedule this webinar during one of these time frames.

--

Anthony Modestine
Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: Newark Protect Project

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

Spitzer, Mike

From: Spitzer, Mike
Sent: Wednesday, February 20, 2019 11:12 AM
To: Anthony Modestine
Cc: Beecher, Steve; Austenberg, Craig; mcordileone@mopd.org; lsanchez@mopd.org; Mase, Carl; Gremmo, William; mwurtemberg@mopd.org; Guiles, Hunter
Subject: RE: Ring <>Mt Olive Next Steps

Anthony,

Thanks for the heads up. We will be available for the Portal Onboarding Webinar on Friday, March 8th at 9am. Below is a list of our team members that will be present. Any questions, please let me know. Thanks again. Mike

1. Partnership Coordinator – Capt. Michael Spitzer
2. Press/Media Coordinator – Lt. Michael Cordileone & Cpl. Marianne Wurtemberg
3. Social Media Coordinator – Lt. Craig Austenberg & Sgt. Bill Gremmo
4. Investigative Coordinator – Lt. Lou Sanchez & Det. Hunter Guiles
5. Community Relations Coordinator –Sgt. Carl Mase

From: Anthony Modestine [mailto:anthony.modestine@ring.com]
Sent: Tuesday, February 19, 2019 1:31 PM
To: Spitzer, Mike <mikespitzer@mtolivetwp.org>
Subject: Ring <>Mt Olive Next Steps

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Anthony Modestine
Neighborhood's Training Manager

ring

1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: [Newark Protect Project](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

RESOLUTION ____ - 19

A RESOLUTION OF THE TOWNSHIP OF MOUNT OLIVE, IN THE COUNTY OF MORRIS AND STATE OF NEW JERSEY, AUTHORIZING A MEMORANDUM OF UNDERSTANDING BETWEEN THE MOUNT OLIVE TOWNSHIP POLICE DEPARTMENT AND RING, LLC

WHEREAS, Ring, LLC, a producer of home security systems, provides a digital neighborhood watch application called "Neighbors by Ring," which allows residents to share and comment on real-time crime and safety events in their neighborhoods; and

WHEREAS, Ring, LLC provides access to Neighbors by Ring free of charge to residents and law enforcement agencies, and provides ongoing support and training for agency employees; and

WHEREAS, through Neighbors by Ring, a law enforcement agency may utilize the posted crime and safety events to assist in its operations and investigations, and may post information to keep homeowners informed about incidents in their neighborhoods; and

WHEREAS, the Mount Olive Township Police Department ("MOTPD") desires to participate in Neighbors by Ring to benefit the health, safety, and welfare of Township residents; and

WHEREAS, the MOTPD and Ring, LLC wish to enter into a Memorandum of Understanding ("MOU") that memorializes the responsibilities of both parties.

NOW, THEREFORE, BE IT RESOLVED by the Township Council of the Township of Mount Olive, in the County of Morris and State of New Jersey, that the attached MOU between the MOTPD and Ring, LLC for the provision of services by Ring, LLC is hereby approved.

BE IT FURTHER RESOLVED, that the Chief of Police of the Mount Olive Township Police Department is hereby authorized to execute the MOU attached hereto.


TOWNSHIP COUNCIL VOTE	A Y E	N A Y	A B S T A I N E D	A B S E N T
Nicastro	✓			
Ferrante	✓			
Labow	✓			
Mania				✓
Stewart	✓			
Roman	✓			
Amianda	✓			

TOWNSHIP OF MOUNT OLIVE



JOE NICASTRO
Mount Olive Township Council President

I hereby certify the above to be a true copy of a resolution passed by the Mount Olive Township Council at a duly convened meeting held on February 5, 2019.



MICHELLE MASSER
Mount Olive Township Municipal Clerk



Neighbors by Ring
Memorandum of Understanding

This agreement is entered into this 10th day of January, 2019 by and between Ring LLC ("Ring") and Mt Olive Police Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make Mt Olive ("City") neighborhoods safer.

- ☐ Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- ☐ The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- ☐ As part of the program, Agency may:
 - o Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - o Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- ☐ Make the Neighbors App available to City residents free of charge.
- ☐ Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- ☐ Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

2/13/2019

Date: _____

By: _____
DocuSigned by:
August Cziment
399F1A1F19C3476...

Name: _____
August Cziment

Title: _____
Director of Operations

Agency

Mount Olive, N.J.

Date: 2/8/19

By: Chief Stephen Beecher

Name: Stephen Beecher

Title: Chief of Police



Ring wants to help reduce crime in your city!

Ring is excited to propose a solution to help prevent residential burglaries and assist in the investigation of crimes in your community.

Overview

In an effort to reduce local crime and make our neighborhoods safer, Ring has successfully partnered with cities nationwide to implement a home security subsidy program. The subsidy program incentivizes residents to purchase Ring devices at a discounted price, so we can make smart home security accessible to everyone.

About Ring

Ring is on a mission to reduce crime in neighborhoods. Ring Video Doorbells and Security Cameras send you instant alerts on your phone whenever motion is detected. You can see, hear and speak to people on your property from anywhere. If you catch something suspicious, Ring also lets you share the videos with neighbors and local law enforcement, so you can work together to reduce local crime.

Program Details

Ring will give residents \$50 off any Ring Video Doorbell or Security Camera, and the city will match that offer with a \$50 subsidy. Together, we can offer a \$100 discount on Ring products to help residents protect their homes and reduce crime in their neighborhoods. All programs are custom to each location. A minimum investment of \$10,000 from the city, which covers 200 households, is suggested.

Ring allows residents to work together with neighbors and local law enforcement to reduce crime in neighborhoods, so we can help make our communities safer for all.

For more information on how to get started, please contact:

Stacey Cooke, National Events Manager
Stacey.Cooke@ring.com
410-591-8238

ring



Mount Olive Township Police Department

PO Box 450

204 Flanders Drakestown Road

Budd Lake, NJ 07828

Phone# (973) 691-0850 • Fax# (973) 691-3243



Stephen Beecher
Chief of Police



Mount Olive Township Police Department First in County to Join 'Neighbors' by Ring

Neighbors app provides users with real-time, local crime and safety information and aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

Mount Olive NJ – March 12, 2019 – The Mount Olive Township Police Department today announced that it is the first law enforcement agency in Morris County to join the 'Neighbors' by Ring app (available via iOS/Android here: <https://download.ring.com/mtolive>) to provide the Mt. Olive Twp. community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.



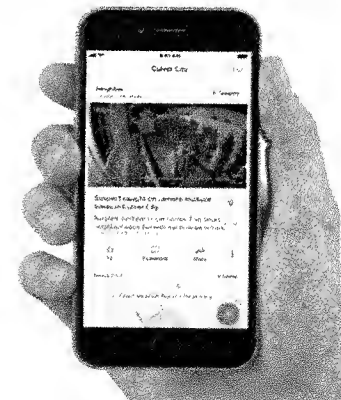
Mt. Olive Township Police Department has joined Neighbors by Ring!



Neighbors by Ring

Neighbors by Ring is the new Neighborhood Watch that sends real-time crime and safety notifications directly to your phone.

Join the **Mt. Olive Township Police Department** on the Neighbors App by visiting download.ring.com/mtolive or text **mountolivepd** to **555888** to download the **FREE** app today!



Chief Beecher stated, "Captain Michael Spitzer presented me with the information on the application and its capabilities back in late January. Since then, he has worked to enable the program with our police department. Mount Olive is continuously looking to leverage new technologies to prevent crime, build relationships with our community, and enhance our investigative and communications efforts. The free Neighbors app by Ring accomplishes all of these objectives."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "Over the past few years we have learned that,

when neighbors, the Ring team and law enforcement all work together, we can create safer communities. We're excited to have the Mt. Olive Twp. Police Department join Neighbors and applaud their leadership in utilizing this free and effective tool to engage residents with up-to-date local crime and safety information while maintaining neighbor privacy first and foremost."

How It Works

- Download the Neighbors app on iOS and Android here: download.ring.com/mtolive or by texting **mountolivepd** to **555888** from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About Mt. Olive Twp. Police Department

Mt. Olive Twp. is a 32 square mile township consisting of Budd Lake and Flanders, and intersected by Rt. 46, Rt. 206, and Rt. 80. The police department has 50 sworn officers supported by a civilian staff. Mt. Olive Police Department has its own Communications Center, staffed by seven full time and three part time communications officers. The Communications Center handles 85,000 calls for service annually, dispatching for police, fire, and emergency medical services within the township.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring [product line](#), along with [Neighbors](#) by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a [55 percent](#) decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

Mt. Olive Twp. Police Department Press Information & Media Contact

Corporal Marianne Wurtemberg
(973) 691-0850 ext. #7595
mwurtemberg@mopd.org

Neighbors Media Contact

Morgan Culbertson
Public Relations Coordinator, Neighbors by Ring
Morgan@ring.com
M: 805.822.9694